

Shep Bostin, Geeks On Call

Empowering the Mobile Workforce

Part 2: Systems and Apps



What are we going to cover?

- Get your head IN “The Cloud”
- E-mail, e-mail everywhere...and your calendar and contacts too!
- Here data, there data, everywhere data...
- Keeping organized and on task ANYWHERE



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Why go to “The Cloud”?



- Universal access
- Automatic backup
- Synchronization just happens
- It's secure...no, really!



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CRITICAL: E-mail, Calendar, Contacts

Option 1: Google

- Gmail keeps improving
- Calendar & Contacts adequate
- Easy and FREE

Option 2: Hosted Exchange

- Total Outlook integration
- Robust calendar and contacts
- Setup somewhat complex



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Data Wherever & Whenever You Need It



- Dropbox, Mozy Stash, Apple iCloud, Microsoft Skydrive
- ALL work in similar fashion
 - Transparent desktop/laptop sync
 - Mobile App and integration
- On computers, data is sync'd to the "Cloud" automatically
- On mobile, limited auto-sync plus on demand data access



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Keeping Organized and On Task

Notes & Free-Form

- Google Sites
- Evernote, Simplenote, iPad Notepad
- Outlook Notes & Notes for Exchange

Task Lists

- Wunderlist, Out of Milk, Remember the Milk, Any.do
- Outlook Tasks



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Putting It All Together



- ✓ Put mail, calendar and contacts in the Cloud
- ✓ Put critical, frequently accessed data in the Cloud also
- ✓ Use a simple solution for notes and task lists so you USE it
- ✓ BONUS: Google Chrome for synchronized browsing



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About Geeks On Call

- Founded 1999, franchising since 2001, merged with  in 2012
- Franchises in major cities across U.S.A.
- Focus on high-quality, high-value service to small and medium sized businesses, +homes
- VERY selective hiring
- NOT those geeks at Best Buy!



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Questions and Follow-Up

Slides & video and more about Shep:

www.ShepBostin.com

For computer support, call 301-869-8690
24/7/365 or go to:

www.GeeksMD.com



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